

Rohit Gandhi and Rahul Khanna at Van Heusen India Mens Week 2011

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Joie De Vivre

Elegance and beauty merging seamlessly with retro and funky. Classic and modern come together in a collection that effortlessly balances talent and impact. Joie De Vivre is a labor of love put forth by the designer duo Rohit Gandhi and Rahul Khanna for the urban, modern male. The collection brings to life this mood with elan and wit. Cool color tones mixed with a bright palette makes each item an easy to wear choice for next spring, having experimented a lot with the colours, the upbeat mood bursts through with a spotlight of vibrant colours to set a happy tone.

A bit of old and a bit of new, all mixed up in a new paradigm. New age cuts and constructions define the dandy male and a multitude of textures are cleverly blended to form structures that whisper the 'without trying' casual, chic look.

Joie De Vivre is an impeccable collection that defines joy and style.