

Allen Solly is back with an immaculate and contemporary winter collection

12 November 2010

~ Trendiest winter jackets for men and women~

Bangalore: Allen Solly has launched its latest collection of winter wear, Jackets for Men and Women. The collection is a departure from traditional bulky jackets and sweaters with beautiful vintage fabrics, reconditioned wools and sustainable fabrics individually matched to create its exclusive lines. Filled with vibrant colors and shapes, this new fall-winter range from Allen Solly aims to bring fun back into winter.



Allen Solly extended their winter collection especially for the season and youthful customers, offering more choices than ever before. Its winter range has several styles in multiple colours for men and women, which has allowed buyers to explore exciting colour combinations.

For men, Allen Solly offers fashionable chequered jackets with slim fits dominating the collection. All the rage this season, the jackets are more stylish and versatile and can be worn them with just about anything, be it distressed denim or even work attire. A must-have for every wardrobe, this elegant jacket can effortlessly pull together any look.



Allen Solly Women's winter-wear collection boasts of a young and urban look. The collection invites you to leave the winter blues behind with cheery yellows and reds. Jackets are all going trench this season, and are available black and beige colours.

The entire collection is designed in keeping with the latest trends and fashion. The unique winter designs reflect 2010 fashion trends. And best of all, there's something to suit every budget.

Allen Solly Women's winter-wear is priced at Rs.1,499 onwards, men's winter-wear is priced at Rs.1,799 onwards.

About Allen Solly

Allen Solly created ripples in the Indian market by creating new rules in the corporate dress code. It trashed whites and greys, thereby making the corporate world a colourful and vibrant place. Now, the brand is coming up with its new casual look. Originating from the large portfolio of international brands of Coats Viyella – UK, Allen Solly truly has been the brand that transformed the way people dressed by bringing in its concept of relaxed formal wear to India — bold and bright colours, concepts and patterns.

Allen Solly stores are located at:

Bangalore- Church Street, 55, 55/1, Tel No: 080 41121830/1, Jayanagar- no 346/17, 10th 'A' Main, 27th Cross, 3rd block. Tel No: 080 41739920 / 41400150, Comm Street - Old# 8, New # 166, 080 41238085, Garuda Mall - No-CTS, 15, 17, 18 & 27, (117) Tel No: 080 41531023 **Mumbai**- Unit G-14, Ground floor, Inorbit Mall, Link Road, Malad (W), ph - 022 67049564, Vista Enterprises, 12-A Mahavir Centre, Turbhe Road, Section-17, Vashi - 022 27893485, Shop No F13/A, oberoi Malls Pvt Ltd, International business park, Oberoi garden city, Off W E Highway, Goregaon - ph - 022 28409009, **Delhi**- F-13, Inner Circle, CP - 011 43583755/6, Sivam Sales Pvt.Ltd., E-16 Connaught Place, PH - 011 23415682, Shop # 8 & 9 West Gate Mall, upper Ground Floor, District Center, Shivaji Palace, Raja Garden- 011 45508035, Shop # M-65, Greater Kailash - 1- 011 46556820/30 Shop # 5, GF, Select Saket mall, Plot # a43, District center, Saket - 011 40575041/2 **Chennai**- Shop # 99, ground floor, phase - 2, spencers plaza, annansalai - 044 28491183, Shop# 5, Ground flr, # 10 & 11, Dr. Radhakrishna Salai, Mylapore - 044-28477772, Chaitanya, Shop no A, # 12, Khader Nawaz Khan road, Nungambakkam - 044 43084840/1 **Hyderabad**- Shop No F1, Amit Plaza, Somajiguda - 040 66621040 GF, Road No 2, Banjara Hills, 040 23554810 **Ahmedabad**- Shop#1, Rain Drops, opp to Iskon Arcade, C G Road, Ph - 079-32948810 Iscon Mega Mall, Shop # 223 & 224, S G Road - ph -079 40026770 **Kolkatta**- City Centre, DC Block, Salt Lake Sector 1 - 033-23582096, Shop # S238, 2nd flr, South City Mall, Municipal #375, Prime Anwar Shah Road - 033 40072223, M/s Marda Collections, 37 Shakespear Sarani - 033-22815488/9 **Lucknow**-Shop # 123 , Sahara Gunj, Shahanjaf road, Hazart Gunj - 0522-4003451, Gurgaon - No 42 & 43 GF, Ambience Island, NH - 8 - 0124 4665437/8, No 105, 1st floor, Ambience Island, NH - 8, **Gurgaon**-0124 4665415/6, **Noida**- F-16, Sector -18 - 0120 4228063/5, Shop # 27, G. Floor, The Great India Place Mall, Sector-38 - 0120 2450040, Cosmic Fashions, C-24, Sector 18 - 0120 43157440, **Chandigarh**- Shop # 11, next to snow white dry cleaning, Sector - 17, "E" Market - 0172 5035457, SCO 51, Sector 17-E -0172 5067175 **Calicut**- The Focus Mall, Shop # 217, Navor Road - 0495 4021404, **Coimbatore**- VVCR Murugesu Mudaliar & Sons, 382 B Jaimahal Manian Corner, D.B.Road, R.S.Puram - 0422-4367312, **Thane**- Jai Enterprises, 2/3 R.M.Pride, Ram Maruthi Road - 022-25381601, **Vizag**- Zen Apparels, 30-15-158 City Plaza, Daba Garden - 0891-2575889, **Pune**- Sambhaji Mansion, Ground Floor, 1260-A Jungli Maharaj Road - 020 25511943/4, Kakade Mall, # 105, First Floor, #231, Moledina Road, Camp - 020 26332535/6, **Bhubaneshwar**- Land Mark, 52/53 Janpath, Ashok Nagar - 0674-2533215, **Ghaziabad**- 20, Shipra Mall, Plot - 9, Vaibhavkhand, Indirapuram - 0120 4139645, **Secuderabad**- Krishna's, 95 Park Lane - 040-27720322, **Chandigarh**-SCO 51, Sector 17-E - 0172 5067175