

June 23, 2025

BSE Limited National Stock Exchange of India Limited Scrip code: 544403 Symbol: ABLBL

Sub.: <u>Intimation under Regulation 30(5) Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015</u> ("SEBI Listing Regulations")

Dear Sir/ Madam,

Pursuant to the captioned subject, please find below the details of authorised persons for the purpose of determining the materiality of an event or information as per SEBI Listing Regulations and the Company's Policy for determination of materiality of events / information, and for the purpose of making disclosures to stock exchanges:

S. No	Name of KMP	Designation	Contact details and Email address
1.	Mr. Ashish Dikshit	Managing Director	+91 86529 05000 and
2.	Mr. Vishak Kumar	Deputy Managing Director and Chief Executive Officer	secretarial.ablbl@abfrl.adityabirla. com
3.	Mr. Dharmendra Lodha	Chief Financial Officer	
4.	Mr. Rajeev Agrawal	Company Secretary and Compliance Officer	

The above is being made available on the Company's website i.e., www.ablbl.in

This is for your information and record.

Thanking you.

Sincerely,

For Aditya Birla Lifestyle Brands Limited

Rajeev Agrawal Company Secretary & Compliance Officer A18877

Aditya Birla Lifestyle Brands Limited

Tel.: +91 86529 05000

CIN: U46410MH2024PLC423195