



ENVIRONMENTAL POLICY

Aditya Birla Lifestyle Brands Ltd (ABLBL), recognizes that effective management of environmental impacts is an integral part of our business. We shall continuously strive to improve our environmental performance, by integrating sound practices and strong governance systems, for sustainable business operations and responsible growth.

ABLBL shall endeavor to:

1. Comply with environmental regulations and conform to Aditya Birla Group Sustainability standards and other requirements;
2. Maintain an internationally acceptable environmental management system and continually improve performance by setting up targets, monitoring, verification and review mechanism;
3. Plan, budget and allocate sufficient resources for the implementation of the policy and periodic monitoring of performance;
4. Take initiatives towards efficient use of natural resources, prevention of pollution and promote renewable and clean energy; low-carbon technology and work towards mitigation of climate change-related risks;
5. Promote waste avoidance and work towards efficient waste management; promoting recycling measures as per the internationally disseminated technologies and practices;
6. Promote a sustainable built environment and ensure the health and well-being of users through the green design and development of new projects and existing facilities;
7. Work in partnership with regulatory authorities, relevant suppliers, contractors, distributors and logistics partners and all other stakeholders, as applicable, to understand and initiate improvement actions
8. Engage with internal and external stakeholders to broaden our understanding of environmental priorities and implement actions on key environmental challenges;
9. Adopt a life-cycle approach, wherever necessary, as an important input in minimizing the environmental impacts of products
10. Conduct environmental due diligence when considering a merger or acquisition;
11. Raise environmental awareness at all levels of our operations, through training and effective communication and participation;
12. Monitor, measure and report the performance of environmental conservation and management initiatives in compliance with internationally recognized protocols; communicate approach and achievements to relevant stakeholders.
13. The responsibility for implementation of this policy rests with the respective business heads, and the oversight is provided by the Risk Management and Sustainability Committee under the guidance of the Managing Director

This policy shall be made available to all employees, suppliers, customers, community and other stakeholders, as appropriate.

All ABLBL facilities and retail stores shall abide by this policy and implement it throughout their operations. This policy shall be reviewed periodically for its suitability and updated as necessary. This policy is endorsed by the Board of Directors.

Ashish Dikshit
Managing Director

Date: 18 July 2025