



Aditya Birla Lifestyle Brands Limited

SUSTAINABILITY POLICY

The Aditya Birla Lifestyle Brands Ltd (ABLBL) perceives sustainability as an opportunity to achieve leadership in sustainable fashion and co-create long term value for the stakeholders. We are committed towards integrating sustainability in our every business decision across our value chain. For us, sustainability is beyond just a business imperative and a way to redesign the future of business. In our ReEarth movement, we believe in giving back more than what we take from the ecosystem.

ABLBL shall endeavor to:

- ✓ Maintain positive compliance to all applicable legal and statutory requirements and conform to Aditya Birla Group Sustainability standards and other requirements;
- ✓ Strengthen our health and safety management system through continuous measuring, monitoring, benchmarking and reporting our safety practices and performance;
- ✓ Enhance value creation through conscious consumption of natural resources and energy; avoidance and prevention of pollution; promoting waste management and recycling measures;
- ✓ Embed product stewardship across the lifecycle of the product; enable responsible communication and transparency across supply chain;
- ✓ Foster collaboration and association with value chain partners to enhance quality and efficiency of operations, products and services;
- ✓ Promote Education, Health & Sanitation, Skilling, Water & Watershed development and Digitization through CSR initiatives to build better way of life; create social value through holistic development of communities;
- ✓ Develop respectable, safe, equitable and conducive working environment for employees; promote inclusiveness and diversity at workplace;
- ✓ Ensure stakeholder engagement through adopting the principles of inclusiveness, transparency and cultural appropriateness and actively communicate and disclose sustainability approach and performance;
- ✓ Scan the trends which are material to our business; prepare our operations, products and services for future; plan and mitigate any source of growth constraints.

ABLBL is committed towards providing leadership and allocating adequate resources to materialize our sustainability policy across our business operations.

All ABLBL facilities and retail stores shall abide by this policy and implement throughout its operations.

This policy shall be reviewed periodically for its suitability and updated as necessary.



Ashish Dikshit

Managing Director

Date: 18 July 2025