



August 13, 2025

BSE Limited
Scrip code: **544403**

National Stock Exchange of India Limited
Symbol: **ABLBI**

Sub.: Outcome of the Board Meeting of the Company approving introduction & adoption of Aditya Birla Lifestyle Brands Limited Employee Stock Option Scheme 2025

Ref.: 1. Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations");
2. SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 ("SEBI Circular")
3. Our Prior intimation of Board meeting dated August 7, 2025

Dear Sir/ Madam,

Pursuant to the above referred, kindly note that the Board of Directors of the Company at its meeting held today i.e., Wednesday, August 13, 2025, based on the recommendation of Nomination and Remuneration Committee have *inter alia* considered and approved the introduction & adoption of Aditya Birla Lifestyle Brands Limited Employee Stock Option Scheme 2025 ("ESOP Scheme 2025").

The aggregate number of Stock Options proposed to be granted under the ESOP Scheme 2025, shall not be exercisable into more than 43,70,000 equity shares corresponding to 0.36 % of the equity share capital of the Company.

The introduction & adoption of ESOP Scheme 2025 shall be subject to the shareholders' approval of the Company at the ensuing Annual General Meeting ("AGM"). The details required as per SEBI SBEB SE Regulations will form part of the explanatory statement to the notice of the AGM of the Company.

The meeting commenced at 11:30 a.m. and concluded at 1:15 p.m.

The above is being made available on the Company's website i.e., www.ablbi.in.

Thanking you.

Sincerely,
For Aditya Birla Lifestyle Brands Limited


Rajeev Agrawal
Company Secretary & Compliance Officer
ACS 18877



Aditya Birla Lifestyle Brands Limited

Corporate Office:

Kh No. 118/110/1, Building 2, Divyashree Technopolis, Yemalur Main Rd, off HAL Airport Road, Bengaluru- 560037

Registered Office:

Piramal Agastya Corporate Park, Building 'A', 4th and 5th Floor, Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070

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CIN: L46410MH2024PLC423195