



August 25, 2025

**BSE Limited**  
**Scrip code:** 544403

**National Stock Exchange of India Limited**  
**Symbol:** ABLBL

**Sub.: Newspaper advertisement regarding the schedule of the 1<sup>st</sup> Annual General Meeting of Aditya Birla Lifestyle Brands Limited ("the Company")**

**Ref.: Regulation 30 and 47 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations")**

Dear Sir/ Madam,

Please be informed that the 1<sup>st</sup> Annual General Meeting ("AGM") of the Shareholders of the Company will be held on Tuesday, September 23, 2025 at 11:30 a.m. (IST) through Video Conferencing/Other Audio-Visual Means.

Pursuant to the above referred and applicable provisions of the Companies Act, 2013 and the Rules made thereunder provisions of the SEBI Listing Regulations read with all applicable circulars on the matter issued by Ministry of Corporate Affairs, Government of India and Securities and Exchange Board of India ("Circulars"), we hereby enclose copies of the newspaper advertisement published on Monday, August 25, 2025 in the following newspapers:

- (i) Business Standard [English – All Editions] and
- (ii) Navshakti [Marathi – Mumbai Edition]

In compliance with the circulars, the Notice of the AGM together with the Annual Report will be sent in due course to the shareholders whose email IDs are registered with the Depository Participant / the Company and will be made available on the Company's website i.e. [www.ablbl.in](http://www.ablbl.in), the Company's Registrar and Share Transfer Agent, MUFG Intime India Private Limited (Formerly known as Link Intime India Private Limited) i.e. at <https://instavote.linkintime.co.in/> and on the website of BSE Limited and National Stock Exchange of India Limited i.e. [www.bseindia.com](http://www.bseindia.com) and [www.nseindia.com](http://www.nseindia.com) respectively.

Thanking you.

Sincerely,  
For Aditya Birla Lifestyle Brands Limited

**Rajeev Agrawal**  
**Company Secretary & Compliance Officer**  
**ACS 18877**  
*Encl.: As above*

## **Aditya Birla Lifestyle Brands Limited**

**Corporate Office:**  
Kh No. 118/110/1, Building 2, Divyashree  
Technopolis, Yemalur Main Rd, off HAL Airport  
Road, Bengaluru- 560037

**Registered Office:**  
Piramal Agastya Corporate Park,  
Building 'A', 4<sup>th</sup> and 5<sup>th</sup> Floor, Unit No.  
401, 403, 501, 502, L.B.S. Road, Kurla,  
Mumbai - 400 070

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**CIN:** L46410MH2024PLC423195







