



August 29, 2025

BSE Limited
Scrip code: 544403

National Stock Exchange of India Limited
Symbol: ABLBL

Sub.: Letter to the shareholders of Aditya Birla Lifestyle Brands Limited ("the Company")

Ref.: Regulation 30 and 36 (1)(b) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations")

Dear Sir/ Madam,

Pursuant to the above referred, enclosed herewith the copy of a letter providing web-link including the exact path of the Integrated Annual Report FY 2024-25 and Notice of 1st Annual General Meeting to the Shareholders who have not registered their e-mail addresses with the Company/ MUFG Intime India Private Limited (*formerly known as Link Intime India Private Limited*) / Depositories.

A copy of the letter is enclosed herewith for your records.

This is being made available on the website of the Company www.ablbl.in

This is for your information and records.

Thanking you.

Sincerely,
For **Aditya Birla Lifestyle Brands Limited**

Rajeev Agrawal
Company Secretary & Compliance Officer
ACS 18877

Encl.: As above

Aditya Birla Lifestyle Brands Limited

Corporate Office:

Kh No. 118/110/1, Building 2, Divyashree
Technopolis, Yemalur Main Rd, off HAL Airport
Road, Bengaluru- 560037

Registered Office:

Piramal Agastya Corporate Park,
Building 'A', 4th and 5th Floor, Unit No.
401, 403, 501, 502, L.B.S. Road, Kurla,
Mumbai - 400 070

Website: www.ablbl.in

E-mail: cs@ablbl.adityabirla.com

Tel.: +91 86529 05000

CIN: L46410MH2024PLC423195



Aditya Birla Lifestyle Brands Limited

CIN: L46410MH2024PLC423195

Registered office: Piramal Agastya Corporate Park, Building 'A', 4th and 5th Floor,
Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070, Maharashtra, India

Website: www.ablbi.in | E-mail: cs@ablbi.adityabirla.com | Tel: +91 – 8652905000

August 26, 2025

Dear Shareholder,

Subject: Web-link of the Notice of 1st Annual General Meeting of the Members of Aditya Birla Lifestyle Brands Limited and Annual Report for the Financial Year ended 31st March 2025.

We are pleased to inform you that the **1st Annual General Meeting** ("AGM") of the Members of Aditya Birla Lifestyle Brands Limited ("Company") will be held on **Tuesday, September 23, 2025 at 11:30 a.m. (IST)** through Video Conferencing ("VC") facility. In compliance with Regulation 36(1) of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), electronic copies of the Notice convening the AGM along with Annual Report for the Financial Year 2024-25 is being sent via email to all the shareholder(s) whose e-mail addresses are registered with the Company / MUFG Intime India Private Limited (Formerly Link Intime India Private Limited) ("RTA")/ Depository Participant(s).

We wish to inform you that on reviewing our shareholder database, we have observed that your email address is not registered with your demat account/folio number. Therefore, as per Regulation 36(1)(b) of the Listing Regulations, we are sending you this letter to inform you that the Notice and Annual Report for the Financial Year 2024-25 has been made available on the Company's website and can be accessed through web-link which is given below:

Particulars	Weblink	Path
Annual Report	https://www.ablbi.in/wp-content/uploads/2025/08/ABLBI-Annual-Report-FY24-25.pdf	www.ablbi.in > Investors > Annual Reports
AGM Notice	https://www.ablbi.in/wp-content/uploads/2025/08/AGM-NOTICE-2025.pdf	www.ablbi.in > Investors > Annual General Meeting

The Annual Report of the Company is also available on the websites of Stock Exchanges i.e., BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE") at www.bseindia.com and www.nseindia.com respectively.

This letter is being sent to those Member(s) who have not registered their email address(es) either with the Company or with any Depository or RTA of the Company as on the cut-off date i.e. Wednesday, August 20, 2025.

Members are requested to update their KYC (including name, PAN, postal address, Bank details, signature, email ID, telephone/mobile numbers, mandates and choice of nominations) details with;

- Depository Participants (Dps), if shares held in dematerialized form
- Company / RTA through Service requests*, if shares held in physical form

*Service requests are to be raised through RTA's website, at https://web.in.mpms.mufg.com/helpdesk/Service_Request.html

For any assistance in the matter, please communicate with the Company's RTA at:
MUFG Intime India Private Limited (Formerly Link Intime India Private Limited)
Unit: **Aditya Birla Lifestyle Brands Limited**
C 101, Embassy 247, L B S Marg, Vikhroli West, Mumbai - 400 083
Website: www.in.mpms.mufg.com
E-mail: rnt.helpdesk@in.mpms.mufg.com
Tel. No.: +91 8108116767

Thanking You.
Yours sincerely,

For Aditya Birla Lifestyle Brands Limited

Sd/-
Rajeev Agrawal
Company Secretary & Compliance Officer
ACS 18877