

September 23, 2025

BSE Limited Scrip: 544403

National Stock Exchange of India Limited Symbol: <u>ABLBL</u>

Sub.: Proceedings of the 1st Annual General Meeting of Aditya Birla Lifestyle Brands Limited

("1st AGM/Meeting")

Ref.: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure

Requirements) Regulations, 2015 ("SEBI Listing Regulations")

Dear Sir/ Madam,

Pursuant to the above referred, the 1st AGM of the Company was held today through Video Conferencing ("VC")/Other Audio-Visual Means ("OAVM") to transact the business as stated in the Notice of 1st AGM dated August 13, 2025 ("Notice"). The meeting commenced at 11:30 a.m. and concluded at 12:31 p.m.

In this regard, please find enclosed summary of the proceedings of the 1st AGM as Annexure A.

The results of voting will be intimated separately.

This is for your information and record.

Thanking you.

Sincerely,

For Aditya Birla Lifestyle Brands Limited

Rajeev Agrawal Company Secretary & Compliance Officer ACS 18877

Encl.: As above

Aditya Birla Lifestyle Brands Limited

Website: www.ablbl.in

E-mail: cs@ablbl.adityabirla.com

Tel.: +91 86529 05000 CIN: L46410MH2024PLC423195



Annexure A

BRIEF SUMMARY OF THE PROCEEDINGS OF THE 1st ANNUAL GENERAL MEETING

MEETING DETAILS				
DAY & DATE	Tuesday, September 23, 2025			
TIME	Commenced at: 11:30 a.m.	Concluded at: 12:31 p.m.		
MODE OF MEETING	Through Video Conferencing ("VC") / Other Audio-Visual Means ("OAVM").			

The 1st Annual General Meeting ("AGM"/ "Meeting") was conducted in accordance with the provisions of the Companies Act, 2013 ("Act"), Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations"), Ministry of Corporate Affairs Circulars ("MCA Circulars") and SEBI Circulars.

The Directors present at the meeting elected Mr. Arun Adhikari to act as the Chairperson of the Meeting. Accordingly, Mr. Adhikari presided over the Meeting as the Chairperson.

All the Directors of the Company were present at the Meeting.

Mr. Adhikari, Chairperson of the Meeting:

- Welcomed the Shareholders to the Meeting and on requisite quorum being present, called the Meeting to order.
- informed the Shareholders that:
 - ✓ representatives of the Statutory Auditors and the Scrutinizer were present at the Meeting through VC/OAVM;
 - ✓ notice convening the AGM and the Auditor's Report for the year ended March 31, 2025 were taken as read;
 - ✓ there were no qualifications, comments or observations in the Statutory Auditor report and
 - ✓ the documents for inspection can be accessed through the 'Inspection Tab' on the 'InstaMeet' portal of the MUFG Intime India Private Limited ("RTA").
- Thereafter, Mr. Ashish Dikshit, Managing Director of the Company made his opening remarks and briefed the Shareholders on the following:
 - ✓ Economy and Industry overview;
 - ✓ Apparel Market;
 - ✓ Company's performance;

Aditya Birla Lifestyle Brands Limited

Tel.: +91 86529 05000 CIN: L46410MH2024PLC423195



- ✓ Lifestyle Brands;
- ✓ Emerging brands in the Company's portfolio;
- ✓ Culture of Operational Excellence and Digital Agility and
- ✓ Looking Ahead.
- Shareholders were invited to express their views, ask questions and seek clarifications on the operations and financial performance of the Company and the resolutions proposed.

Thereafter, Mr. Ashish Dikshit, Managing Director of the Company appropriately responded to all the queries raised by the Shareholders.

The Chairperson of the Meeting informed the members that in terms of the Notice, the following business were transacted at the Meeting:

Item No.	Business	Resolution Type		
ORDINARY BUSINESS:				
1.	Adoption of (a) Audited Standalone Financial Statements of the Company for the financial year ended on March 31, 2025 and the Reports of the Board of Directors and Auditors thereon and (b) Audited Consolidated Financial Statements of the Company for the financial year ended on March 31, 2025 and the Reports of the Auditors thereon.	Ordinary		
2.	Appoint a Director in place of Mr. Vishak Kumar (DIN: 09078653), who retires by rotation and being eligible, offers himself for re-appointment.	Ordinary		
3.	Appointment of Price Waterhouse & Co Chartered Accountants LLP, as the Statutory Auditor of the Company.	Ordinary		
SPECIAL B	USINESS (es):			
4.	Appointment of M/s. Mitesh Shah & Co, Company Secretaries, as the Secretarial Auditor of the Company.	Ordinary		
5.	Remuneration of Mr. Ashish Dikshit (DIN: 01842066), Managing Director of the Company, for the term of 2 years.	Special		
6.	Remuneration of Mr. Vishak Kumar (DIN: 09078653), Deputy Managing Director and Chief Executive Officer of the Company, for the term of 3 years.	Special		
7.	Adoption of the Aditya Birla Lifestyle Brands Limited Employee Stock Option and Performance Stock Unit Scheme 2025 ("ABLBL Scheme 2025").	Special		

Aditya Birla Lifestyle Brands Limited

Tel.: +91 86529 05000 **CIN**: L46410MH2024PLC423195



8.	Extending the benefits of the Aditya Birla Lifestyle Brands Limited Employee Stock Option and Performance Stock Unit Scheme 2025 ("ABLBL Scheme 2025") to the employees of the subsidiary company(ies) of the Company.	Special
9.	 Approve: a) the use of the trust route for the implementation of the Aditya Birla Lifestyle Brands Limited Employee Stock Option and Performance Stock Unit Scheme 2025 ("ABLBL Scheme 2025"); b) secondary acquisition of the equity shares of the Company by the trust; and c) grant of financial assistance/provision of money by the Company to the trust to fund the acquisition of its equity shares, in terms of the ABLBL Scheme 2025. 	Special

- Method of voting on the above resolutions would be through Remote e-voting and e-voting (Insta Poll) at the AGM.
- E-Voting at the Meeting shall be available for 15 minutes post closure of the Meeting for those shareholders who have not cast their votes during the Remote e-voting.
- Voting Results shall be declared and disseminated on the Company's websites, the website of the RTA
 and the Stock Exchanges. Additionally, the results would be displayed on the Notice Board of the
 Company as per statutory requirements.
- Chairperson thanked the Shareholders for attending and participating in the Meeting.

A copy of the Speech made by the Managing Director at the meeting, is being made available on the website of the Company i.e. www.ablbl.in.

This is for your information and records.

Thanking you.

Sincerely,

For Aditya Birla Lifestyle Brands Limited

Rajeev Agrawal
Company Secretary & Compliance Officer
ACS 18877

Aditya Birla Lifestyle Brands Limited

Website: www.ablbl.in
E-mail: cs@ablbl.adityabirla.com

Tel.: +91 86529 05000 CIN: L46410MH2024PLC423195