



November 4, 2025

BSE Limited
Scrip code: 544403

National Stock Exchange of India Limited
Symbol: ABLBL

Sub.: Regulation 30 and 51 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations");

Dear Sir/ Madam,

This is to inform you that Mr. Rajeev Agrawal (Membership No. A18877), Company Secretary and Compliance Officer of the Company has desired to relinquish his position w.e.f. close of business hours on November 30, 2025 to pursue other opportunity within the Aditya Birla Group.

He will continue to discharge his duties in the current role until the close of business hours on November 30, 2025.

The above is being made available on the Company's website i.e. www.ablbi.in.

Thanking you.

Sincerely,
For Aditya Birla Lifestyle Brands Limited

Ashish Dikshit
Managing Director
DIN: 01842066

Encl.: As above

Aditya Birla Lifestyle Brands Limited

Corporate Office:

Kh No. 118/110/1, Building 2, Divyashree
Technopolis, Yemalur Main Rd, off HAL
Airport Road, Bengaluru- 560037

Registered Office:

Piramal Agastya Corporate Park, Building 'A',
4th and 5th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

Website: www.ablbi.in

E-mail: CS@ablbi.adityabirla.com

Tel.: +91 86529 05000

CIN: L46410MH2024PLC423195



CHANGE IN COMPANY SECRETARY AND COMPLIANCE OFFICER OF THE COMPANY

Particulars	Details
Reason for Change viz. appointment, resignation removal, death or otherwise	Cessation of Mr. Rajeev Agrawal as the Company Secretary and Compliance Officer
Date of Appointment /cessation (as applicable) & term of appointment	W.e.f. closure of business hours of November 30, 2025
Brief profile (in case of appointment)	Not Applicable
Disclosure of relationships between directors (in case of appointment of director)	Not Applicable

Aditya Birla Lifestyle Brands Limited

Corporate Office:

Kh No. 118/110/1, Building 2, Divyashree Technopolis, Yemalur Main Rd, off HAL Airport Road, Bengaluru- 560037

Registered Office:

Piramal Agastya Corporate Park, Building 'A', 4th and 5th Floor, Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070

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Tel.: +91 86529 05000

CIN: L46410MH2024PLC423195

RAJEEV AGRAWAL

Date: November 4, 2025

To,

The Board of Directors

Aditya Birla Lifestyle Brands Limited

Piramal Agastya Corporate Park, Building

'A', 4th and 5th Floor, Unit No. 401, 403, 501, 502,

L.B.S. Road, Kurla, Mumbai - 400 070

Subject: Cessation from the position of the Company Secretary and Compliance Officer

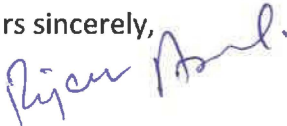
Dear Board Members,

I Rajeev Agrawal, hereby tender my resignation as the Company Secretary & Compliance Officer of the Company w.e.f. December 1, 2025 in order to pursue other opportunities within the Aditya Birla Group.

I will continue to discharge my duties in the current role until the close of business hours on November 30, 2025.

I am sincerely grateful for the trust and opportunities extended to me during my tenure.

Yours sincerely,



Rajeev Agrawal

M No.: A18877