November 4, 2025

BSE Limited
Scrip code: **544403**

National Stock Exchange of India Limited
Symbol: **ABLBL**

Sub.: **Intimation for Grant of Stock Options under 'Aditya Birla Lifestyle Brands Limited Employee Stock Option and Performance Stock Unit Scheme 2025'** *("ABLBL ESOP Scheme 2025'')*

Ref.: 1. Regulation 30 (read with Schedule III-Part A) **of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and**
2. SEBI Circular No. Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 *("SEBI Master Circular")*

Dear Sir/Madam,

With reference to the captioned subject, please be informed that the Nomination and Remuneration Committee of the Board of Directors of the Company at its meeting held on November 4, 2025, approved the grant of 20,10,084 Stock Options in aggregate, comprising of 14,32,681 Options and 5,77,403 Performance Stock Units *("PSUs")* to the eligible employees *(as defined under the ABLBL ESOP scheme 2025)*, under the ABLBL ESOP Scheme 2025.

Brief details of grant under ABLBL ESOP Scheme 2025, as required under SEBI Master Circular are mentioned below:

S. No.	Particulars	Details
1.	Number of Stock Options granted	**Options:** 14,32,681 **PSUs:** 5,77,403
2.	Whether the scheme is in terms of SEBI (Share Based Employee Benefits and Sweat Equity) Regulations, 2021 (if applicable)	Yes
3.	Exercise Price	**Options:** ₹ 136.20 per Option based on the "Market Price" on November 3, 2025 and **PSUs:** ₹ 10 per PSU.

4.	Vesting Period	**Options:** 33.33% of the Options granted would vest each year, over a period of 3 years, beginning from the 1st anniversary of Grant date. **PSUs:** 100% of the PSUs granted would vest at the end of 3rd year from the date of grant.
5.	Exercise Period	Stock Options to be exercised within 5 years from the date of vesting.

This is for your information and record.

Thanking you,

Sincerely,
For **Aditya Birla Lifestyle Brands Limited**
Rajeev Agrawal
Digitally signed by Rajeev Agrawal
Date: 2025.11.04 19:11:37 +05'30'
Rajeev Agrawal
Company Secretary & Compliance Officer
ACS 18877

Aditya Birla Lifestyle Brands Limited

Corporate Office:
Kh No. 118/110/1, Building 2, Divyashree Technopolis, Yemalur Main Rd, off HAL Airport Road, Bengaluru- 560037

Registered Office:
Piramal Agastya Corporate Park, Building 'A', 4th and 5th Floor, Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070

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