



December 3, 2025

BSE Limited
Scrip code: 544403

National Stock Exchange of India Limited
Symbol: ABLBL

Sub.: Regulation 30 and 51 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations");

Dear Sir/ Madam,

This is to inform you that Mr. Puneet Kumar Malik, Senior Management Personnel of the Company has desired to relinquish his position w.e.f. close of business hours on January 31, 2026 to pursue other opportunity within the Aditya Birla Group.

Brief details of appointment as required under SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 along with his resignation letter are enclosed herewith as **Annexure A**.

The above is being made available on the Company's website i.e. www.ablbl.in.

Thanking you.

Sincerely,
For Aditya Birla Lifestyle Brands Limited

Ashish Dikshit
Managing Director
DIN: 01842066

Encl.: As above

Aditya Birla Lifestyle Brands Limited

Corporate Office:

Kh No. 118/110/1, Building 2, Divyashree
Technopolis, Yemalur Main Rd, off HAL
Airport Road, Bengaluru- 560037

Registered Office:

Piramal Agastya Corporate Park, Building 'A',
4th and 5th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

Website: www.ablbl.in

E-mail: CS@ablbl.adityabirla.com

Tel.: +91 86529 05000

CIN: L46410MH2024PLC423195



Annexure A

CHANGE IN SENIOR MANAGEMENT PERSONNEL OF THE COMPANY

Particulars	Details
Reason for Change viz. appointment, resignation removal, death or otherwise	Cessation of Mr. Puneet Kumar Malik as the Senior Management Personnel
Date of Appointment /cessation (as applicable) & term of appointment	W.e.f. closure of business hours of January 31, 2026
Brief profile (in case of appointment)	Not Applicable
Disclosure of relationships between directors (in case of appointment of director)	Not Applicable

Aditya Birla Lifestyle Brands Limited

Corporate Office:

Kh No. 118/110/1, Building 2, Divyashree Technopolis, Yemalur Main Rd, off HAL Airport Road, Bengaluru- 560037

Registered Office:

Piramal Agastya Corporate Park, Building 'A', 4th and 5th Floor, Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070

Website: www.ablbi.in

E-mail: CS@ablbi.adityabirla.com

Tel.: +91 86529 05000

CIN: L46410MH2024PLC423195

Date: December 2, 2025

To,

The Board of Directors

Aditya Birla Lifestyle Brands Limited

Piramal Agastya Corporate Park, Building

'A', 4th and 5th Floor, Unit No. 401, 403, 501, 502,

L.B.S. Road, Kurla, Mumbai - 400 070

Subject: Cessation from the position of Senior Management Personnel

Dear Board Members,

I, Puneet Kumar Malik, hereby tender my resignation as the Senior Managerial Personnel of the Company from close of business hours on January 31, 2026, in order to pursue other opportunities within the Aditya Birla Group.

I am sincerely grateful for the trust and opportunities extended to me during my tenure.

Yours sincerely,



Puneet Kumar Malik