



May 7, 2026

BSE Limited
Scrip code (Equity): 544403
Scrip code (Debt): 977650

National Stock Exchange of India Limited
Symbol: ABLBL

Sub.: Statement of utilization of issue proceeds for listed Non-Convertible (“NCDs”)

- Ref.: 1. Regulation 52(7) and (7A) of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (Listing Regulation);**
2. SEBI Master Circular No. SEBI/HO/DDHS/DDHS-PoD/P/CIR/2025/0000000137 dated October 15, 2025 as amended

Dear Sir/ Madam,

Pursuant to the above referred Listing Regulation, enclosed herewith the statement of utilization of issue proceeds for listed Non-Convertible Debentures (“NCD”) for the quarter ended March 31, 2026.

The above is being made available on the Company’s website i.e., www.ablbi.in.

Thanking you.

Sincerely,
For **Aditya Birla Lifestyle Brands Limited**

Rameez Shaikh
Company Secretary & Compliance Officer
A24939

Encl.: As above

Aditya Birla Lifestyle Brands Limited

Corporate Office:

Kh No. 118/110/1, Building 2, Divyashree
Technopolis, Yemalur Main Rd, off HAL
Airport Road, Bengaluru- 560037

Registered Office:

Piramal Agastya Corporate Park, Building ‘A’,
4th and 5th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

Website: www.ablbi.in

E-mail: cs@ablbi.adityabirla.com

Tel.: +91 86529 05000

CIN: L46410MH2024PLC423195



Annexure

A. Statement of utilization of issue proceeds:

Name of Issuer	ISIN	Mode of Fund Raising (Public issues/ Private placement)	Type of instrument	Date of raising funds	Amount Raised	Funds utilized	Any deviation (Yes/ No)	If 8 is Yes, then specify the purpose of for which the funds were utilized	Remarks, if any
Aditya Birla Lifestyle Brands	INE14LE08014	Private Placement	NCD	March 18, 2026	Rs. 500.00 Crore	Rs. 500.00 Crore	No	-	-

B. Statement of deviation/ variation in use of Issue proceeds: Private placement

Particulars	Remarks
Name of listed entity	Aditya Birla Lifestyle Brands
Mode of fund raising	Private Placement
Type of instrument	NCD
Date of raising funds	March 18, 2026
Amount raised	Rs. 500 Crores
Report filed for quarter ended	March 31, 2026
Is there a deviation/ variation in use of funds raised?	No
Whether any approval is required to vary the objects of the issue stated in the prospectus/ offer document?	-
If yes, details of the approval so required?	-
Date of approval	-
Explanation for the deviation/ variation	-
Comments of the audit committee after review	-
Comments of the auditors, if any	-
Objects for which funds have been raised and where there has been a deviation/ variation, in the following table:	

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ADITYA BIRLA



LIFESTYLE BRANDS

Original object	Modified object, if any	Original allocation	Modified allocation, if any	Funds utilized	Amount of deviation/ variation for the quarter according to applicable object (in Rs. crore and in %)	Remarks, if any
Not Applicable						

Deviation could mean:

- a. Deviation in the objects or purposes for which the funds have been raised.
- b. Deviation in the amount of funds actually utilized as against what was originally disclosed.

Name of signatory: Rameez Shaikh

Designation: Company Secretary and Compliance Officer

Date: May 7, 2026

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